

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

RGA Right Direction PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 08/16

**Invoice ID: 1206586**  
**Campaign ID:**

**Invoice Date: 08-31-2016**  
**Estimate ID: 819**

**Contract ID: 850332**  
**P.O Number:**

**Client ID: 41484**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$1,373.00
Agency Commission	(\$205.95)
Rep. Firm Commission	(\$408.47)

<b>Net Advertising Fee</b>	<b>\$758.58</b>
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<b>Sub Total</b>	<b>\$758.58</b>
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<b>Total This Invoice</b>	<b>\$758.58</b>
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/62315991/  
1350

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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**viamedia**  
 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## Affidavit of Performance

Client Name: RGA Right Direction PAC  
 Remarks: /62315991/  
 Bill Cycle: 08/16  
 Rep. Firm: VNS/NCC

Contract ID: 850332  
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
08/18/16	Thursday	ESPN-E	LOU-1350_LOUISVIL	Mid-Atlanti@ New Englan	4:39pm	BCRGA1601H	00:00:30	9	Charged	11.00
08/18/16	Thursday	ESPN-E	LOU-1350_LOUISVIL	Northwest@ Goodlettsvil	7:45pm	BCRGA1601H	00:00:30	9	Charged	11.00
08/18/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	Outnumbered	12:18pm	BCRGA1601H	00:00:30	1	Charged	11.00
08/18/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	Your World: Neil Cavuto	4:47pm	BCRGA1601H	00:00:30	7	Charged	13.00
08/18/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	8:47pm	BCRGA1601H	00:00:30	15	Charged	16.00
08/18/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	My Lottery Dream Home	10:17am	BCRGA1601H	00:00:30	5	Charged	8.00
08/18/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	My Lottery Dream Home	11:18am	BCRGA1601H	00:00:30	5	Charged	8.00
08/18/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	My Lottery Dream Home	11:45am	BCRGA1601H	00:00:30	5	Charged	8.00
08/18/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	12:17pm	BCRGA1601H	00:00:30	5	Charged	8.00
08/18/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	4:46pm	BCRGA1601H	00:00:30	11	Charged	10.00
08/18/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	7:45pm	BCRGA1601H	00:00:30	11	Charged	10.00
08/18/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	9:45pm	BCRGA1601H	00:00:30	17	Charged	14.00
08/18/16	Thursday	HIST-E	LOU-1350_LOUISVIL	Mountain Men	8:45pm	BCRGA1601H	00:00:30	18	Charged	14.00
08/18/16	Thursday	HIST-E	LOU-1350_LOUISVIL	Mountain Men	11:44pm	BCRGA1601H	00:00:30	18	Charged	14.00
08/18/16	Thursday	USA-E	LOU-1350_LOUISVIL	2016 Summer Olympics	10:13am	BCRGA1601H	00:00:30	3	Charged	9.00
08/19/16	Friday	ESPN-E	LOU-1350_LOUISVIL	West vs. Midwest	4:08pm	BCRGA1602H	00:00:30	9	Charged	11.00
08/19/16	Friday	ESPN-E	LOU-1350_LOUISVIL	West vs. Midwest	5:30pm	BCRGA1602H	00:00:30	9	Charged	11.00
08/19/16	Friday	ESPN-E	LOU-1350_LOUISVIL	South Korea vs. Curacao	6:26pm	BCRGA1602H	00:00:30	9	Charged	11.00
08/19/16	Friday	FXNC-E	LOU-1350_LOUISVIL	Your World: Neil Cavuto	4:47pm	BCRGA1602H	00:00:30	7	Charged	13.00
08/19/16	Friday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	11:20pm	BCRGA1602H	00:00:30	15	Charged	16.00
08/19/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Intl	12:44pm	BCRGA1602H	00:00:30	5	Charged	8.00
08/19/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Reno	2:18pm	BCRGA1602H	00:00:30	5	Charged	8.00
08/19/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Reno	2:45pm	BCRGA1602H	00:00:30	5	Charged	8.00
08/19/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Reno	4:19pm	BCRGA1602H	00:00:30	11	Charged	10.00
08/19/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Reno	6:46pm	BCRGA1602H	00:00:30	11	Charged	10.00
08/19/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Beachfront/Renovation	8:45pm	BCRGA1602H	00:00:30	17	Charged	14.00
08/19/16	Friday	HIST-E	LOU-1350_LOUISVIL	Ancient Aliens	6:13pm	BCRGA1602H	00:00:30	12	Charged	10.00
08/19/16	Friday	HIST-E	LOU-1350_LOUISVIL	Ancient Aliens	6:43pm	BCRGA1602H	00:00:30	12	Charged	10.00
08/19/16	Friday	USA-E	LOU-1350_LOUISVIL	NASCAR Racing	1:14pm	BCRGA1602H	00:00:30	3	Charged	9.00
08/20/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	LA Galaxy@NY City FC	4:19pm	BCRGA1602H	00:00:30	9	Charged	11.00
08/20/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	2016 LLWS	7:31pm	BCRGA1602H	00:00:30	9	Charged	11.00
08/20/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	America's Election HQ	2:52pm	BCRGA1602H	00:00:30	1	Charged	11.00
08/20/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	FOX Report	7:50pm	BCRGA1602H	00:00:30	7	Charged	13.00
08/20/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	Judge Jeanine	9:51pm	BCRGA1602H	00:00:30	15	Charged	16.00
08/20/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Tiny House, Big Living	10:18am	BCRGA1602H	00:00:30	5	Charged	8.00
08/20/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	1:17pm	BCRGA1602H	00:00:30	5	Charged	8.00
08/20/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	1:38pm	BCRGA1602H	00:00:30	5	Charged	8.00
08/20/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	3:19pm	BCRGA1602H	00:00:30	5	Charged	8.00
08/20/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	7:16pm	BCRGA1602H	00:00:30	11	Charged	10.00
08/20/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Reno	10:18pm	BCRGA1602H	00:00:30	17	Charged	14.00
08/20/16	Saturday	HIST-E	LOU-1350_LOUISVIL	American Pickers	11:16pm	BCRGA1602H	00:00:30	18	Charged	14.00
08/20/16	Saturday	HIST-E	LOU-1350_LOUISVIL	American Pickers	11:45pm	BCRGA1602H	00:00:30	18	Charged	14.00
08/20/16	Saturday	USA-E	LOU-1350_LOUISVIL	2016 Summer Olympics	3:41pm	BCRGA1602H	00:00:30	3	Charged	9.00
08/21/16	Sunday	ESPN-E	LOU-1350_LOUISVIL	2016 LLWS	6:16pm	BCRGA1602H	00:00:30	9	Charged	11.00
08/21/16	Sunday	ESPN-E	LOU-1350_LOUISVIL	2016 LLWS	6:33pm	BCRGA1602H	00:00:30	9	Charged	11.00
08/21/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Maria Bartiromo	10:20am	BCRGA1602H	00:00:30	1	Charged	11.00
08/21/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	America's Election HQ	6:19pm	BCRGA1602H	00:00:30	7	Charged	13.00
08/21/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Hannity:Trump Town Hall	10:12pm	BCRGA1602H	00:00:30	15	Charged	16.00
08/21/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	1:19pm	BCRGA1602H	00:00:30	5	Charged	8.00
08/21/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	3:19pm	BCRGA1602H	00:00:30	5	Charged	8.00
08/21/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	4:20pm	BCRGA1602H	00:00:30	11	Charged	10.00
08/21/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	5:42pm	BCRGA1602H	00:00:30	11	Charged	10.00
08/21/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	7:20pm	BCRGA1602H	00:00:30	11	Charged	10.00
08/21/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Intl	11:45pm	BCRGA1602H	00:00:30	17	Charged	14.00
08/21/16	Sunday	HIST-E	LOU-1350_LOUISVIL	American Pickers	4:13pm	BCRGA1602H	00:00:30	12	Charged	10.00
08/21/16	Sunday	HIST-E	LOU-1350_LOUISVIL	American Pickers	4:40pm	BCRGA1602H	00:00:30	12	Charged	10.00
08/21/16	Sunday	USA-E	LOU-1350_LOUISVIL	2016 Summer Olympics	11:03am	BCRGA1602H	00:00:30	3	Charged	9.00
08/22/16	Monday	ESPN-E	LOU-1350_LOUISVIL	2016 LLWS	4:46pm	BCRGA1602H	00:00:30	10	Charged	11.00
08/22/16	Monday	ESPN-E	LOU-1350_LOUISVIL	Pardon The Interruption	5:56pm	BCRGA1602H	00:00:30	10	Charged	11.00
08/22/16	Monday	FXNC-E	LOU-1350_LOUISVIL	America's Newsroom	10:22am	BCRGA1602H	00:00:30	2	Charged	11.00
08/22/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Shepard Smith	3:53pm	BCRGA1602H	00:00:30	2	Charged	11.00
08/22/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Your World: Neil Cavuto	4:49pm	BCRGA1602H	00:00:30	8	Charged	13.00

08/22/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Special Report	6:48pm	BCRGA1602H	00:00:30	8	Charged	13.00
08/22/16	Monday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	8:23pm	BCRGA1602H	00:00:30	16	Charged	16.00
08/22/16	Monday	FXNC-E	LOU-1350_LOUISVIL	The Kelly File	9:16pm	BCRGA1602H	00:00:30	16	Charged	16.00
08/22/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Masters of Flip	10:18am	BCRGA1602H	00:00:30	6	Charged	8.00
08/22/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Masters of Flip	10:42am	BCRGA1602H	00:00:30	6	Charged	8.00
08/22/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	1:21pm	BCRGA1602H	00:00:30	6	Charged	8.00
08/22/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	3:19pm	BCRGA1602H	00:00:30	6	Charged	8.00
08/22/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	4:41pm	BCRGA1602H	00:00:30	13	Charged	10.00
08/22/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	5:43pm	BCRGA1602H	00:00:30	13	Charged	10.00
08/22/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	7:17pm	BCRGA1602H	00:00:30	13	Charged	10.00
08/22/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Tiny House Hunters	11:45pm	BCRGA1602H	00:00:30	19	Charged	14.00
08/22/16	Monday	HIST-E	LOU-1350_LOUISVIL	The Dark Ages	4:10pm	BCRGA1602H	00:00:30	14	Charged	10.00
08/22/16	Monday	HIST-E	LOU-1350_LOUISVIL	American Pickers	6:12pm	BCRGA1602H	00:00:30	14	Charged	10.00
08/22/16	Monday	HIST-E	LOU-1350_LOUISVIL	American Pickers	7:45pm	BCRGA1602H	00:00:30	14	Charged	10.00
08/22/16	Monday	HIST-E	LOU-1350_LOUISVIL	American Pickers	8:41pm	BCRGA1602H	00:00:30	20	Charged	14.00
08/22/16	Monday	USA-E	LOU-1350_LOUISVIL	NCIS	10:27am	BCRGA1602H	00:00:30	4	Charged	9.00
08/22/16	Monday	USA-E	LOU-1350_LOUISVIL	NCIS	2:26pm	BCRGA1602H	00:00:30	4	Charged	9.00
08/23/16	Tuesday	ESPN-E	LOU-1350_LOUISVIL	2016 LLWS	4:17pm	BCRGA1602H	00:00:30	10	Charged	11.00
08/23/16	Tuesday	ESPN-E	LOU-1350_LOUISVIL	2016 LLWS	7:44pm	BCRGA1602H	00:00:30	10	Charged	11.00
08/23/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	Outnumbered	12:47pm	BCRGA1602H	00:00:30	2	Charged	11.00
08/23/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	The Real Story	2:23pm	BCRGA1602H	00:00:30	2	Charged	11.00
08/23/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	Your World: Neil Cavuto	4:24pm	BCRGA1602H	00:00:30	8	Charged	13.00
08/23/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	Greta Van Susteren	7:19pm	BCRGA1602H	00:00:30	8	Charged	13.00
08/23/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	Hannity	10:15pm	BCRGA1602H	00:00:30	16	Charged	16.00
08/23/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	Hannity	10:47pm	BCRGA1602H	00:00:30	16	Charged	16.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	House Hunters/Now	11:18am	BCRGA1602H	00:00:30	6	Charged	8.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	House Hunters/Now	11:47am	BCRGA1602H	00:00:30	6	Charged	8.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	1:44pm	BCRGA1602H	00:00:30	6	Charged	8.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	3:21pm	BCRGA1602H	00:00:30	6	Charged	8.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	4:43pm	BCRGA1602H	00:00:30	13	Charged	10.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	5:20pm	BCRGA1602H	00:00:30	13	Charged	10.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	7:19pm	BCRGA1602H	00:00:30	13	Charged	10.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	8:45pm	BCRGA1602H	00:00:30	19	Charged	14.00
08/23/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	11:43pm	BCRGA1602H	00:00:30	19	Charged	14.00
08/23/16	Tuesday	HIST-E	LOU-1350_LOUISVIL	Forged in Fire	4:19pm	BCRGA1602H	00:00:30	14	Charged	10.00
08/23/16	Tuesday	HIST-E	LOU-1350_LOUISVIL	Forged in Fire	7:16pm	BCRGA1602H	00:00:30	14	Charged	10.00
08/23/16	Tuesday	HIST-E	LOU-1350_LOUISVIL	Forged in Fire	8:13pm	BCRGA1602H	00:00:30	20	Charged	14.00
08/23/16	Tuesday	HIST-E	LOU-1350_LOUISVIL	Forged in Fire	9:13pm	BCRGA1602H	00:00:30	20	Charged	14.00
08/23/16	Tuesday	USA-E	LOU-1350_LOUISVIL	Chrisley Knows Best	10:20am	BCRGA1602H	00:00:30	4	Charged	9.00
08/23/16	Tuesday	USA-E	LOU-1350_LOUISVIL	Chrisley Knows Best	12:17pm	BCRGA1602H	00:00:30	4	Charged	9.00
08/24/16	Wednesday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	6:39pm	BCRGA1602H	00:00:30	10	Charged	11.00
08/24/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	Happening Now	11:24am	BCRGA1602H	00:00:30	2	Charged	11.00
08/24/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	Happening Now	1:51pm	BCRGA1602H	00:00:30	2	Charged	11.00
08/24/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	The Five	5:15pm	BCRGA1602H	00:00:30	8	Charged	13.00
08/24/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	Special Report	6:50pm	BCRGA1602H	00:00:30	8	Charged	13.00
08/24/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	The Kelly File	9:51pm	BCRGA1602H	00:00:30	16	Charged	16.00
08/24/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	11:48pm	BCRGA1602H	00:00:30	16	Charged	16.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Prop Bros:Buy/Sell	12:19pm	BCRGA1602H	00:00:30	6	Charged	8.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Buying and Selling	1:19pm	BCRGA1602H	00:00:30	6	Charged	8.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Buying and Selling	3:18pm	BCRGA1602H	00:00:30	6	Charged	8.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Buying and Selling	3:43pm	BCRGA1602H	00:00:30	6	Charged	8.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Prop Bros:Buy/Sell	4:19pm	BCRGA1602H	00:00:30	13	Charged	10.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Buying and Selling	5:46pm	BCRGA1602H	00:00:30	13	Charged	10.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	8:42pm	BCRGA1602H	00:00:30	19	Charged	14.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Prop Bros:Buy/Sell	9:45pm	BCRGA1602H	00:00:30	19	Charged	14.00
08/24/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	11:18pm	BCRGA1602H	00:00:30	19	Charged	14.00
08/24/16	Wednesday	HIST-E	LOU-1350_LOUISVIL	American Pickers	5:41pm	BCRGA1602H	00:00:30	14	Charged	10.00
08/24/16	Wednesday	HIST-E	LOU-1350_LOUISVIL	American Pickers	9:12pm	BCRGA1602H	00:00:30	20	Charged	14.00
08/24/16	Wednesday	HIST-E	LOU-1350_LOUISVIL	American Pickers	9:45pm	BCRGA1602H	00:00:30	20	Charged	14.00
08/24/16	Wednesday	HIST-E	LOU-1350_LOUISVIL	Pawn Stars	11:50pm	BCRGA1602H	00:00:30	20	Charged	14.00
08/24/16	Wednesday	USA-E	LOU-1350_LOUISVIL	Law & Order: SVU	12:32pm	BCRGA1602H	00:00:30	4	Charged	9.00
08/24/16	Wednesday	USA-E	LOU-1350_LOUISVIL	Law & Order: SVU	3:29pm	BCRGA1602H	00:00:30	4	Charged	9.00

**Grand Total 1,373.00**

## Channel Summary

Network	Zone	Total Spots	Gross Revenue
ESPN-E	LOU-1350_LOUISVILLE	14	\$154.00
FXNC-E	LOU-1350_LOUISVILLE	29	\$389.00
HGTV-E	LOU-1350_LOUISVILLE	51	\$500.00
HIST-E	LOU-1350_LOUISVILLE	20	\$240.00
USA-E	LOU-1350_LOUISVILLE	10	\$90.00
<b>Grand Total</b>		<b>124</b>	<b>\$1,373.00</b>

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

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